



Funds benefit N.C. Children's Hospital programs

Promises of Laughter Gala Event Sponsorship Opportunities

The 2nd annual North Carolina Children's Promise Comedy Gala - *Promises of Laughter* - will be held on April 26, 2008, in the lobby of North Carolina Children's Hospital. Designed to raise awareness and support for the hospital in a unique and fun environment, *Promises of Laughter* is guaranteed to be a memorable and fun evening for all who attend. A nationally-recognized comedy headliner for the evening will bring laughter and excitement to the night while other entertainment (mimes, impersonators, etc.) will make guests feel "young at heart" again. Highlights of this black tie evening are to include cocktails, a formal dinner, entertainment and the "promises of laughter." Sponsorship opportunities include:

Presenting Gala Sponsor (one opportunity available) - \$50,000

- Title Logo Recognition on event promotional materials and invitation as presenting sponsor
- Two guest tables for the event (20 total tickets)
- Priority full page ad recognition in event program
- Seating priority with top administrators during evening program
- Special recognition in gala press release
- Recognition and website link from logo on N.C. Children's Promise website gala page
- N.C. Children's Promise Celebration Spotlight (to include interview, check presentation, etc. during the Celebration broadcast)

Signature Gala Sponsor (three opportunities available) - \$25,000

- Signature Logo Recognition on event promotional materials and invitations
- Two guest tables for the event (20 total tickets)
- Full page ad recognition in event program
- Recognition and website link from logo on N.C. Children's Promise website gala page
- N.C. Children's Promise Celebration Spotlight (to include interview, check presentation, etc. during the Celebration broadcast)

Laughter Sponsor (sponsoring comedian) - \$15,000

- Recognition in event program and on event invitations
- One guest table for the event (10 total tickets)
- Full page ad recognition in event program as entertainment/headliner sponsor
- Special sponsor signage at stage
- Recognition and website link from logo on N.C. Children's Promise website gala page
- N.C. Children's Promise Celebration Spotlight (to include interview, check presentation, etc. during the Celebration broadcast)

Cocktail Reception Sponsor - \$10,000

- Recognition in event program
- One guest table for the event (10 total tickets)
- Full page ad recognition in event program as reception sponsor
- Special sponsor signage at reception
- Recognition and website link from logo on N.C. Children's Promise website gala page

•Continued•



- N.C. Children's Promise Celebration Spotlight (to include interview, check presentation, etc. during the Celebration broadcast)

Raffle Sponsor - \$7,000

- Recognition in event program
- One guest table for the event (10 total tickets)
- Full page ad recognition in event program as raffle sponsor
- Special sponsor signage at raffle table
- Recognition on N.C. Children's Promise website gala page

Corporate Promise Patron Table Sponsor-\$5,000

- Signage on table indicating company name & logo
- Recognition on event signage
- Recognition in event program
- One guest table for the event (10 tickets)
- Recognition on N.C. Children's Promise website gala page

All "Promises of Laughter" Sponsorships include:

- Invitation to VIP (Very Important Partner) Reception with Hospital Physician-in-Chief during annual NC Children's Promise Celebration
- Invitation to Annual "Hospital Update" luncheon with top administrators, physicians, etc.
- Sign recognition on N.C. Children's Hospital Donor Wall (in lobby of NCCH)
- Specially-designed sign for business indicating partnership
- Recognition in NCCH Annual "Thank-You" ad to partners - placed in Triangle Business Journal and (full page color) in Tar Heel Monthly
- Recognition in other UNC Hospitals/North Carolina Children's Hospital publications (UNC Medical Bulletin, The Medical Foundation Donor Report, NC Children's Promise newsletter and annual report)

FOR INDIVIDUALS:

Individual Promise Patron Table Sponsor-\$3,500

- Signage on table with name
- Recognition in event program
- One guest table for the event (10 tickets)
- Recognition on N.C. Children's Promise website gala page
- Invitation to Annual "Hospital Update" luncheon with top administrators, physicians, etc.
- Sign recognition on N.C. Children's Hospital Donor Wall (in lobby of NCCH)
- Recognition in other UNC Hospitals/North Carolina Children's Hospital publications (UNC Medical Bulletin, The Medical Foundation Donor Report, NC Children's Promise newsletter and annual report)



Pinwheel Patron-\$1,000

- Two tickets to the Promises of Laughter gala
- Recognition in the event program
- Recognition on N.C. Children's Promise website gala page
- Invitation to Annual "Hospital Update" luncheon with top administrators, physicians, etc.
- Sign recognition on N.C. Children's Hospital Donor Wall (in lobby of NCCH)
- Recognition in other UNC Hospitals/North Carolina Children's Hospital publications (UNC Medical Bulletin, The Medical Foundation Donor Report, NC Children's Promise newsletter and annual report)

Patron-\$500

- Two tickets to the Promises of Laughter gala
- Recognition in the event program
- Recognition on N.C. Children's Promise website gala page
- Invitation to Annual "Hospital Update" luncheon with top administrators, physicians, etc.
- Sign recognition on N.C. Children's Hospital Donor Wall (in lobby of NCCH)
- Recognition in other UNC Hospitals/North Carolina Children's Hospital publications (UNC Medical Bulletin, The Medical Foundation Donor Report, NC Children's Promise newsletter and annual report)

Promises of Laughter tickets are available individually for \$200 each.

